

rhenus FU 800 The future of coolants

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Focus Rhenus Lub



Amine- and boron-free products: why?

- Unique selling point
 - No competitor is in a position to develop and manufacture these products in the same way as demanded by user requirements
 - This is where a particularly innovative enterprise can benefit from Rhenus Lub → no competitor shows as much strength in any of the required criteria as Rhenus Lub
- Focus on people
 - Skin compatibility → through low pH values
 - Health protection → no labelling on the drum in accordance with the new health protection ordinance

rhenus FU 800



Parameter

- Amine- and boric acid-free
- Free from formaldehyde releasers (pre-preserved)
- No pictogram



- Mineral oil content: approx. 36%
- Efficient lubricant additivation
- New corrosion protection concept



rhenus FU 800







Suitable industries for rhenus FU 800

For which industries is the product suitable?

Generally for every industry (e.g. toolmaking, aviation, medical technology)



Especially suitable for: Companies with an awareness of health and the environment



Suitable industries for rhenus FU 800

- For which processes is the product suitable?
 - Turning
 - Drilling
 - Milling
 - Reaming
 - Gun drilling
 - Thread cutting
- For which processes would Rhenus Lub primarily not recommend the product?
 - Grinding
 - Honing
 - Thread moulding
 - Heavy machining of stainless steels
 - Broaching







rhenus FU 800 is suitable for:

For which materials is the product suitable?

- Aluminium, various alloys
- Titanium
- Non-ferrous metals
- Steel
- Cast iron

For which materials is the product explicitly unsuitable?

- Magnesium
- Germanium
- Molybdenum



Evolution and added value

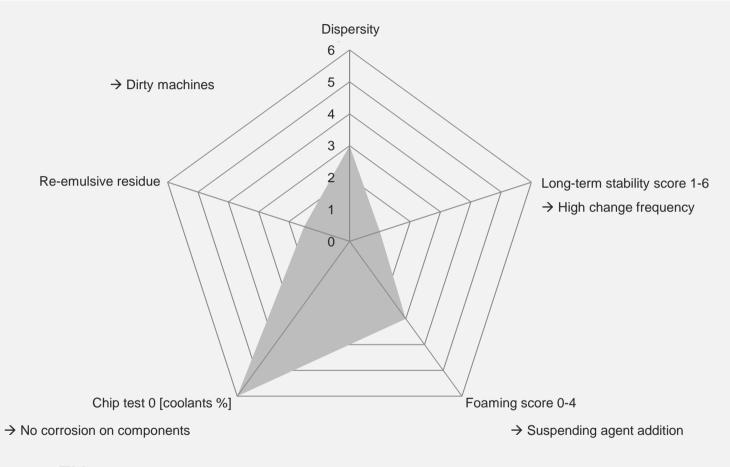
rhenus – Evolution

rhenus FU 50 → rhenus FU 750 → rhenus FU 850 → rhenus FU 800

- Product benefits in comparison with the preceding rhenus product
 - Colour, odour
 - Residue behaviour
 - Better flushing behaviour than rhenus FU 850
 - Better long-term stability thanks to the ingredients



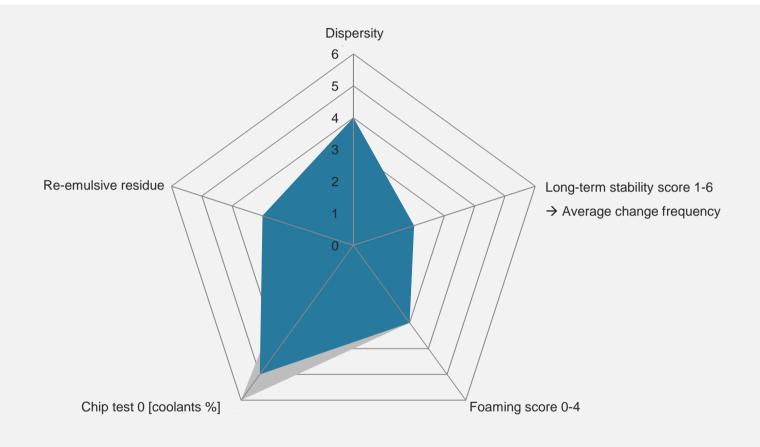




■ rhenus FU 50

Evolution

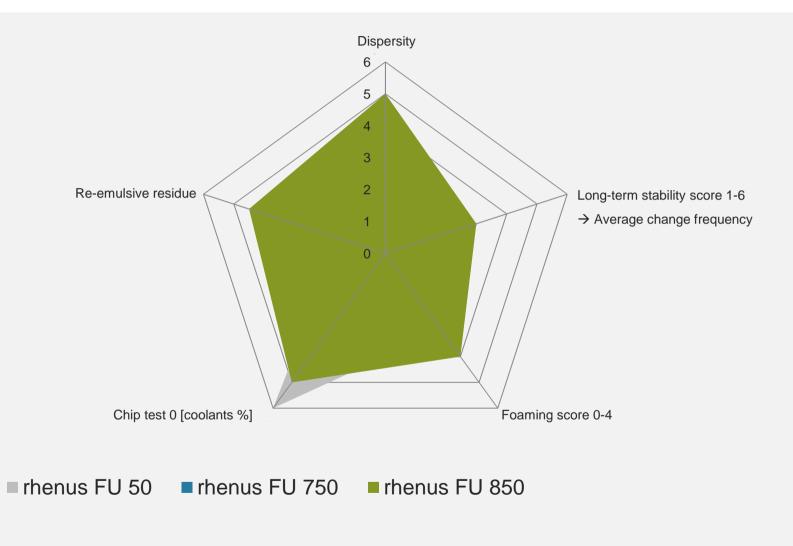




■ rhenus FU 50 ■ rhenus FU 750

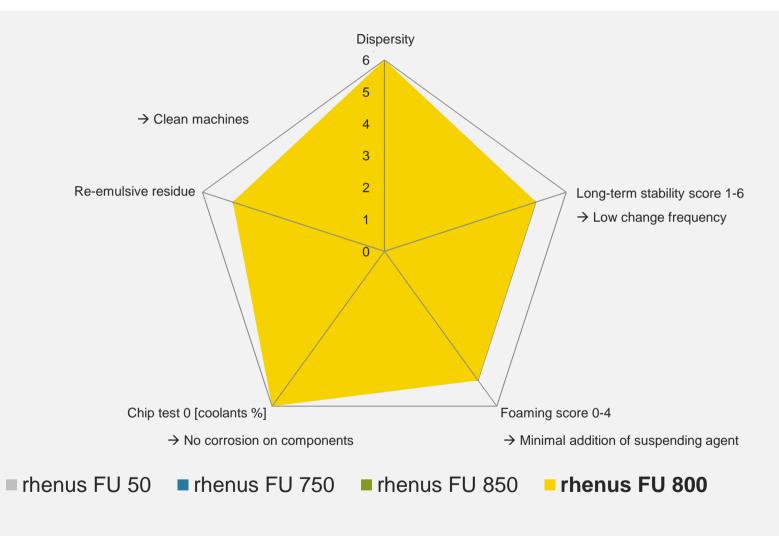








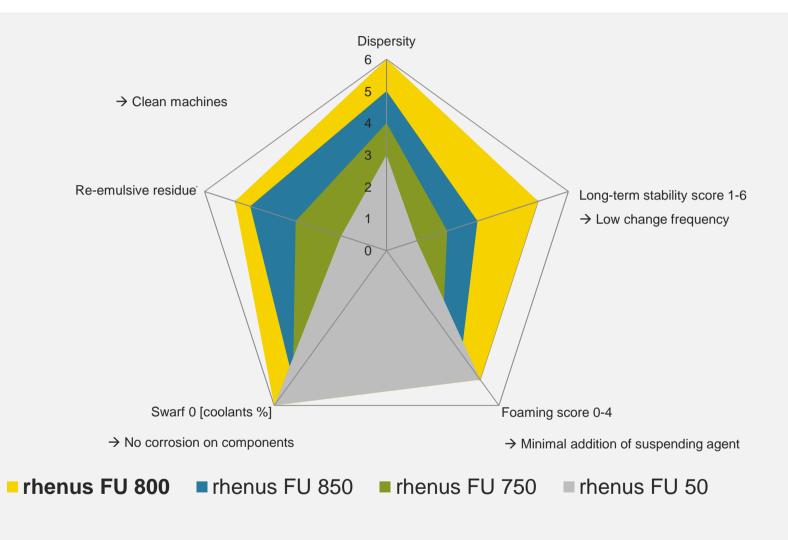








The revolution





Product Advantages/Differentiation

- Labelling-free → no pictogram on the drum!
- Skin-friendly thanks to the low pH value
- No residue in the machine despite being amine-free
- No change in appearance (colour) with long-term use, including when processing cast iron







Price positioning





Price positioning

- Max. delivery time of 48 hours for an order of 5 drums
- Annual general check (and recommendations) for your machine pool by trained coolant technician







The 7 decisive reasons

Costs

- Coordinated top-up concentrations (1.5–2.5%)
- Reduced suspending agent consumption
- Lower cleaning cost
- Longer change intervals

Relief

- Universal in use (process/material)
- Easy to use
- Reduced suspending agent consumption
- Clean viewing windows on machines





Environmental protection and health

- Environment
 - Can be used in water protection areas as it is water protection class 1
 - Low top-up concentrations
 - Low waste water burden as the absorption of Cu, Zn, Co ions is avoided

Health

- Free from labelling requirements
- Skin-friendly thanks to a low pH value
- No raw materials from the SVHC list (Substance of Very High Concern)
- No amines, therefore no reactants for forming carcinogenic nitrosamines
- No ingredients harmful to reproduction such as boric acid
- No formaldehyde depot as a preservative (formaldehyde classed as carcinogenic)





The 7 decisive reasons

- Inquisitiveness
 - Latest coolant technology
 - Suitable for modern machine pools
 - Integrates the advantages of amine-based coolants
- Process reliability
 - High-performance product
 - Coordinated replenishment concentrations (1.5–2.5%)
 - No adhesion, no deposits
 - Conforms the directives of TRGS 611, DGUV rule 109-003 (BGR/GUV-R 143), VDI 3035

The 7 decisive reasons



Image

- Pioneering product
- Nothing comparable on the market
- Global Compact
- How does it fit in with corporate philosophies?
- Made in Germany
- Reduced suspending agent consumption

Social

- Immediate acceptance by machine operators
- Neutral odour even with extended machine downtimes
- Whitish appearance even after extended machine downtimes
- No health concerns → labelling-free



Target group 1

- Operations mangers/department managers
 - High-performance product
 - Reduced suspending agent consumption
 - Latest coolant technology

Purchasing

- Universal, one product is all you need
- Long service life, fewer changes, less top-up
- Reduced suspending agent consumption
 → Reduction of operating costs

Action!

Send invitations to visit reference clients

Carry out reference telephone calls



Target group 2

- Company physicians/works councils
 - Skin-friendly due to low pH value
 - Not subject to labelling requirements
 - No raw materials from the SVHC list (Substance of Very High Concern)
- Environmental and work safety officers
 - No sick leave due to good skin compatibility
 - Can even be used in water protection areas as it is water protection class 1

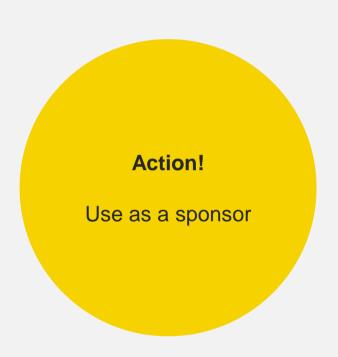
Action!

Make product documents and skin test (patch test) available



Target group 3

- Machine operators
 - Health protection
 - Cleaner machines, less cleaning work
 - Pleasant odour
 - White colour
- Maintenance engineers
 - Clean machines
 - Less maintenance work







Industry	Workpiece	Material	Processes
Railway technology	Wheels	Forged steel St 52	Turning
Medical technology	Bright steel for implants such as bone nails	Steel 1.4441	Grinding
Medical technology	Endoscopes	Steel, aluminium	Turning







Industry	Workpiece	Material	Processes
Automotive	Cylinder head / block	AI 2013 AI 2014	Milling
Automotive	Intake pipe	AZ91HP	Milling, drilling, threads







Industry	Workpiece	Material	Processes
Machining	Thread rolling	AI 6082 AI 7075	Stud holes and through holes
Automotive	Housing	AlMg1SiCu	Milling
Automotive	Oil sump, cylinder head cover	Alu AC- AlSi12Cu1	Milling Drilling





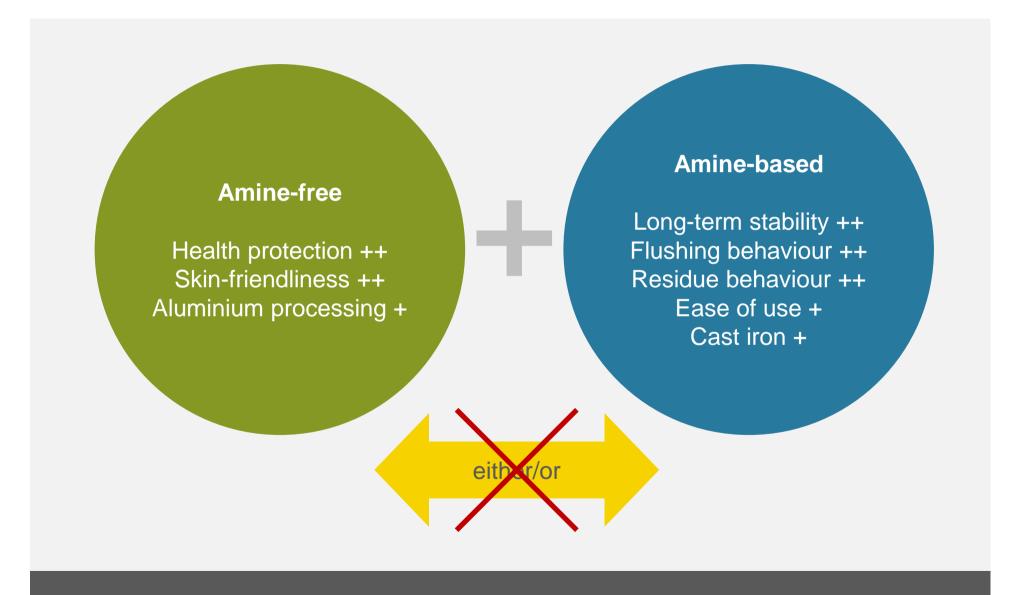


Industry	Workpiece	Material	Processes
Machining	Semi-finished products	St 37 Tool steel 1.2379	Milling Peeling Turning
Medical technology	Implants	Titanium	Milling





Decision aids for internal use





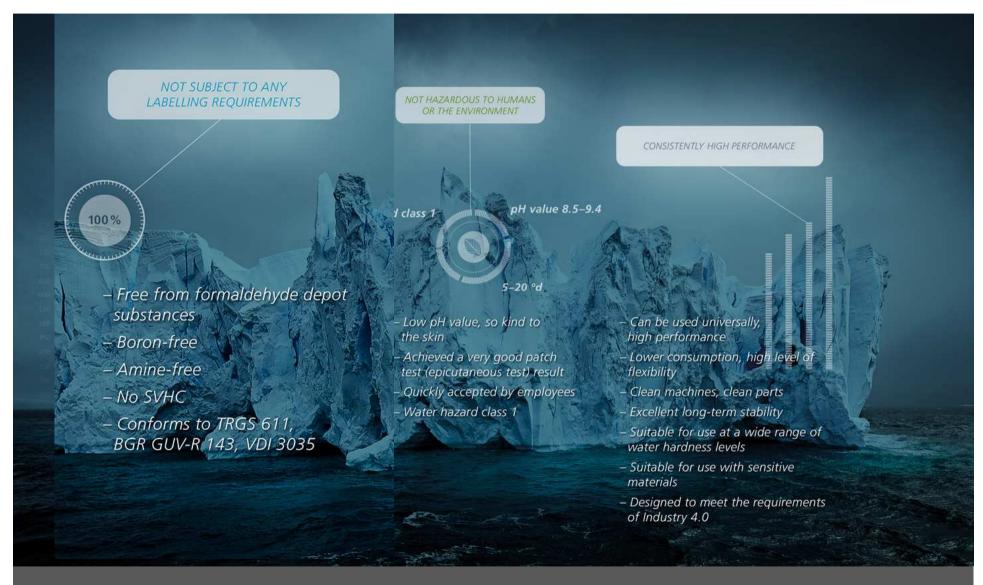
The solution: rhenus FU 800

- Free from amine, boron, formaldehyde depots
 - **Health protection** ✓
 - Skin-friendliness ✓
 - Long-term stability ✓
 - Flushing behaviour
 - Residue behaviour
 - Ease of use
 - **Aluminium processing** ✓
 - Steel <
 - Cast iron ✓



Summary







Summary





Summary

